



POST-SECONDARY BC

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FOR PARENTS

FOR COUNSELLORS



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Real-time, comprehensive, and non-biased information about top public post-secondary institutions in BC.

FALL 2025 VISIT SCHEDULE PLANNING  PREP SESSION



AGENDA

- Introductions
- Establishing the Visit Weeks – Key Parameters
- Drafting the Initial Visit Days – Key Parameters
- Visit Formats – Options & Limitations
- Promoting Visits – Resources for Counsellors
- Primary Objectives of Fall Visit Program
- Visit Exclusivity
- Resources to assist PSBC Visiting Reps
- ChooseBC.ca Website (Planning)
- Postsecondarybc.ca Website (Public with Resources)
- Q & A



INTRODUCTIONS

LEAD PLANNER: Maggie Messer (UVIC)

- **Maggie Messer** UVIC Victoria, Sunshine Coast/Mid Island, S. Van Island, N. Vancouver Island
- **Bhaveena Goradia** BCIT Northshore/Whistler, Van 1, Van 2
- **Sheri Browning** KPU Richmond/S. Delta, Surrey, Surrey/N. Delta
- **Courtney Charlton** TRU Kamloops, South Kootenays, North Kootenays/Okanagan North
- **Neha Shine** Douglas Burnaby
- **Axel Bernoe** Douglas Tri-cities
- **Pam Teigen** TWU Kelowna/Okanagan South
- **Oceana Pazarena** TWU Fraser Valley/Maple Ridge
- **Jake Krause** TWU Langley
- **Tyree Corfe** UNBC Northwest
- **Conrad Rowlands** UNBC Prince George/Central Interior
- **Nolan Foster** UNBC Prince George/Northeast

HOW DO WE START PLANNING 2025 ?

STEP 1

SCHEDULE DECISIONS

- Move the 2024 schedule calendar forward or backwards to determine when the 2025 schedule will start
- **FALL 2025 will move forward to start the Week of Monday, Sept. 22** (instead of back to 15th). This will give Counsellors in the early weeks more time to prepare.



STEP 2

HOW DOES THE 2025 CALENDAR IMPACT WEEKS

- Statutory Holidays
- Provincial PD Days
- District PD Days
- Which 5 Visit-Days weeks are impacted
- Where can these impacted weeks be moved
- Other major issues that suggest changing a week

OTHER MAJOR PARAMETERS

1. WEATHER

- Northern BC Weeks must be done early – driving weeks
- East & Interior Weeks should follow – also driving weeks

II. TRAVEL TIMES & OVERTIME COSTS

- Travel logistics – especially in Lower Mainland traffic
- 3-visit days can incur significant OT costs for some



STEP 3

ESTABLISH 1st DRAFT OF FALL 2025 SCHEDULE

- Planners research & determine if / how weeks impacted
- Does a 5-day week now have a Stat Holiday/PD Day in it
- Review feedback from PSBC Reps on Fall 2024 visits
- Are there any logistical issues that need to be addressed
- Requests & Feedback from Counsellors last year
- Come together with Lead Planner to review all issues
- Prepare 1st Draft of weeks for review by Executive
- Revise and develop 2nd Draft for review & approval



STEP 4

VISIT PROPOSAL SHARED WITH SCHOOLS

- Share the initial day / time visit info with Counsellors
- Review & confirm visit format proposed by Planner
- Normally based on previous year
- Discuss major concerns or unknown complications
- Bring any issues back to Lead Planner for resolution

STEP 4

YOUR VISIT IS PART OF A FULL WEEK (Sample from Fall 2024)

Your Planner may be trying to schedule as many as 14 different schools within a single 5-day week – if you are asking for a change, please understand that it may not always be possible.

Monday, September 16, 2024		
Westview Secondary	(Amir Ali, Catherine Ze)	9:40 AM to 10:30 AM
R.E. Mountain Secondary	(Michelle Tri)	1:50 PM to 4:15 PM
D W Poppy Secondary	(Amir Ali, Catherine Ze)	6:00 PM to 8:00 PM
Tuesday, September 17, 2024		
Brookwood Secondary	(Amir Ali, Kenneth Abad)	8:40 AM to 10:20 AM
Maple Ridge Secondary	(Kelly Dohei)	6:00 PM to 8:00 PM
Wednesday, September 18, 2024		
Thomas Haney Secondary School	(Amir Ali, Kaitlan Thyssen, Crystal Milne)	9:00 AM to 11:00 AM
Samuel Robertson Technical Secondary School	(Amir Ali, Kaitlan Thyssen)	12:45 PM to 2:30 PM
Garibaldi Secondary	(Kelly Dohei)	6:00 PM to 8:00 PM
Thursday, September 19, 2024		
Langley Fine Arts School	(Michelle Tri)	8:45 AM to 12:00 PM
Langley Secondary	(Michelle Tri)	1:10 PM to 3:05 PM
Pitt Meadows Secondary	(Kelly Dohei)	6:00 PM to 8:00 PM
Friday, September 20, 2024		
Walnut Grove Secondary	(Michelle Tri)	8:45 AM to 11:00 AM

VISIT FORMAT

THE VISIT PLANNING GUIDE

The Updated Fall 2025 Visit Planning Guide is posted
on your Counsellors Page on the PSBC Website.

DOWNLOAD IT AND PLEASE REVIEW



POST-SECONDARY BC

2025 VISIT PLANNING GUIDE FOR HIGH SCHOOL COUNSELLORS

PSBC: POST-SECONDARY BC

PSBC is a collaborative of the student recruitment offices of BC universities, colleges, institutes, and government educational organizations. PSBC exists solely to provide the students, parents and high school Counsellors of BC with information about programs in post-secondary education. Our services are offered at no cost to BC high schools. The program co-ordinates an extensive fall schedule of visits to BC high schools, offering information sessions to assist **Grade 11 and 12 students** – and counsellors – with planning further education, along with a public website (www.postsecondarybc.ca) that provides 24/7 access to detailed information about the programs and services of all 29 member institutions.

ROLE OF THE PSBC PLANNER & KEY TERMS

Several PSBC individual representatives manage the job of planning the schedule each year. **Your planner is clearly identified on the information sent to you by email, and on www.choosebc.ca, the PSBC Planning website.** Your Planner is the key person for you to keep in contact with about your school visit in the fall.

IF YOU ARE NOT THE COUNSELLOR CURRENTLY RESPONSIBLE FOR PLANNING THE POST-SECONDARY VISIT TO YOUR SCHOOL, PLEASE NOTIFY YOUR PSBC PLANNER IMMEDIATELY.

Key Terms In This Document:

PSI – Used throughout document to indicate “post-secondary institution”. PSBC currently has 29 member post-secondary institutions throughout the province. The number of attending PSIs for a school visit will vary, based on which member institutions choose to attend each school visit.

Host School – The host school counsellor is responsible for organizing the school visit and, if necessary, contacting the joiner school(s) involved with the visit to confirm their participation.

Joiner School – The joiner school is responsible for liaising with the host school, arranging their own transportation (if the visit is during the day), and providing students with a schedule for the visit.

TWO IMPORTANT CONDITIONS:

- **PSBC Fall visits to your schools are EXCLUSIVE** – Please do not invite or involve any other institution or organization to participate in our scheduled event.
- **PSBC member institutions are free to choose which visits they want to participate in**, and the expectation is that each member attending a visit will have an equal opportunity to participate.



VISIT FORMAT

VISIT FORMATS & PREFERENCES

- **PRESENTATIONS:** Gives students who have specific interest in one or two institutions the best opportunity to get more in-depth information and engage with representative.
- Opportunity for students who have no exposure to other post-secondary options, but a sense of a program interest, to investigate programs and institutions offering them.
- **MINI-FAIRS:** Opportunity for students to gather more information and engage with other representatives with questions regarding their areas of interest, admissions etc.
- Our preferred visit formats are either a **mini-fair only** or **two presentations and a mini-fair**

**We offer visits during the school day or in the evening
“AFTER SCHOOL” VISIT EVENTS ARE NOT AVAILABLE**

**The Updated Fall 2025 Visit Planning Guide is posted on your
Counsellors Page on the PSBC Website.**

DOWNLOAD IT AND PLEASE REVIEW



VISITING PSBC
INSTITUTIONS

THE VISIT

Our PSBC Fall Visit Program is Exclusive – We ask that you DO NOT include any others

THREE IMPORTANT CONSIDERATIONS

- **HOSTING A PSBC VISIT IS OPTIONAL** – It's your choice as to whether you want a PSBC visit.
- **PSBC MEMBERS MAKE THEIR OWN VISIT CHOICES** – If a member institution is not on the list of those visiting your school, it's because they chose not to opt in.
- **ALL PSBC MEMBERS who opt in expect to participate in activities once the visit is finalized.**



PLANNING
WEBSITE

WWW.CHOOSEBC.CA

www.choosebc.ca

Our PSBC Fall Visit Planning Website

- Only Counsellors and PSBC Members have access to this Planning Website – Password Protected
- Please update your information; if there is going to be a change of the person managing the PSBC visit, make sure they have access to this site (Talk to your Planner)
- NEW FOR 2025:
 - Please provide your Planner with any **School Maps – Parking Maps/Directions** or any other documents that will assist the visiting Reps making their way to your school – WE CAN POST THEM on this site for the reps to access before the visit.

www.postsecondarybc.ca

PUBLIC WEBSITE

WWW.POSTSECONDARYBC.CA

Our PSBC Public Website

- Detailed Information on every PSBC Member
 - Programs, Admissions, Costs, Scholarships, etc.
- Linked directly to EducationPlannerBC applications
- Inquiry email connections for every institution
- Online access to Information Sessions info
- Campus Events



PUBLIC
WEBSITE

WWW.POSTSECONDARYBC.CA

Your Counsellors Web Page

- Visit Resources to Download
- Resource Documents to Download
- Events Specifically for Counsellors
- Questions Form & email connection to PSBC

- <https://www.postsecondarybc.ca/for-counsellors/>



PUBLIC
WEBSITE

WWW.POSTSECONDARYBC.CA

PLEASE PROMOTE OUR WEBSITE To Students & Parents

- Put our Logo & LINK on School website
 - Have logo & LINK on District website
 - Include the PSBC Visit in your newsletter
 - Put LINK to PSBC Website in newsletter
-
- <https://www.postsecondarybc.ca>



THANK YOU FOR
JOINING US TODAY

QUESTIONS

- Maggie Messer (UVIC) Lead Planner
- Josh Keller – PSBC Admin Co-ordinator